

Video Analysis in Sociology

A Two-Day Introductory Workshop for Students

Interested in Doing a PhD in Hong Kong

29/30 August 2019 @ The Department of Sociology,
The Chinese University of Hong Kong

AIMS

This two-day introductory workshop (in English) will be held at the Department at Sociology at The Chinese University of Hong Kong (CUHK) on 29/30 August 2019. It will provide an introduction to qualitative video analysis for international Master's students and final-year undergraduate students. We are looking for students from a variety of backgrounds (sociology, anthropology, communication, linguistics) who would be interested in conducting video-based studies. Existing experience in video analysis is not a requirement.

Workshop participants should be interested in applying for a PhD scholarship in Hong Kong in December 2019 (for starting in August 2020). At the workshop, participants will be able to discuss and brainstorm their possible PhD proposal and have time to explore the Department, the University, and Hong Kong.

FUNDING

We have funding for 10 international students to attend this two-day workshop. Each student will receive HK\$9000 (approximately US\$1150) to cover airfare and accommodation.

HONG KONG PHD FELLOWSHIP SCHEME (HKPFS)

Workshop attendees are encouraged to apply for the Hong Kong PhD Fellowship Scheme (HKPFS) in December 2019. The Scheme was established by the Hong Kong Research Grants Council (RGC) and aims to attract the best students from around the world to pursue PhD studies in Hong Kong.

- Provides a monthly stipend of HK\$25,100 (~US\$3,218) and a conference travel allowance of HK\$12,600 (~US\$1,615) per year during the normative study period for up to three years.

In addition, CUHK provides:

- For awardees with a normative study period of four years, stipend and conference travel allowance at HKPFS level for the 4th year.
- A tuition fee waiver for awardees' whole normative study period.
- An award of HK\$20,000 (~US\$2,564) for lodging in awardees' 1st year of study.
- Guaranteed on-campus accommodation during awardees' normative study period. The on-campus hostel fee will be waived in the 1st year of study.

Further information: <https://cerg1.ugc.edu.hk/hkpfs/index.html>

ORGANIZER

The workshop is hosted by the Department of Sociology at The Chinese University of Hong Kong. The Department has the longest history in Hong Kong and is well known in not only Hong Kong but also overseas. <http://www.cuhk.edu.hk/soc/>

The workshop is organized by the Video Analysis, Science, and Technology (VAST) Research Group at the Department. VAST is led by Prof. Christian Greiffenhagen, an international expert in qualitative video analysis, investigating how social interaction is impacted by new technologies and scientific developments. http://www.cuhk.edu.hk/soc/GREIFFENHAGEN_Christian.html

Current members of VAST are conducting studies on video-mediated communication, the setup of psychology experiments, transactions with digital money, and human-robot interactions. Student projects that have been done at VAST include eating together (e.g., round table in Chinese meals), collaboration in sports (e.g., turn-taking in skateboarding), and interaction in parties.

THE WORKSHOP

The workshop will run for two days and provide the following:

- An introduction to video analysis in sociology. Qualitative video analysis (Heath et al. 2010), informed by ethnomethodology (Garfinkel, 1967) and conversation analysis (Sacks, 1992), is an innovative methodology that has provided new insights to many core sociological topics, including the sociology of interaction, the sociology of everyday life, the sociology of work and organization, and the sociology of new technologies.
- Brainstorming discussions on students' possible PhD projects. This session will be devoted to discussing your research interests and to help you with thinking about a possible video-based PhD project.
- Information sessions on the Department of Sociology, the University, and the Hong Kong PhD Fellowship Scheme. You will be meeting with members of the Department, current PhD students at CUHK as well as former HKPFS awardees.
- Outings to explore the city of Hong Kong.

APPLICATION

In order to apply for the funding for the two-day workshop, applicants have to submit

- (1) Two-page statement of interest, describing (a) their relevant background and interest in the workshop; (b) two or three possible topics for a video-based PhD project.
- (2) Curriculum vitae (CV).

To vast@cuhk.edu.hk by Monday 20 May 2019. The result will be announced by Friday 31 May 2019.

REFERENCES

- Garfinkel, H. (1967). *Studies in Ethnomethodology*. Englewood-Cliffs, NJ: Prentice-Hall.
- Heath, C., Hindmarsh, J., & Luff, P. (2010). *Video in Qualitative Research*. London: Sage.
- Sacks, H. (1992). *Lectures in Conversation*. Oxford: Blackwell.